



Cookie Management Policy

What is it about ?

NJR uses cookies and trackers. Cookies, and more generally tracers, are files containing information deposited or read on your equipment (computer, smartphone, connected TV, etc.). You can access the APD website ([Cookies et autres traceurs | Autorité de protection des données](#)) to find out more.

These tracers are used to ensure the proper functioning of our site and to measure its audience anonymously.

The persistence of cookies on your devices may be limited to the duration of your visit to the website or application or may last several months. The list of cookies used by NJR, their purpose and lifetime are described in detail below.

What is the scope of your consent?

Some cookies are essential to the operation of the website. These are “technical cookies” and anonymous audience measurement cookies. These cookies do not require your consent, so you cannot disable them.

What type of cookies do we use?

Technical cookies

These cookies are strictly necessary for the proper functioning of the site, the execution of the services you request, and the retention of your consent to the deposit of other categories of cookies. They cannot be deactivated, as without them you would not be able to use our websites or applications normally.

More specifically, these tracers are used for the following purposes:

- to enable the site and the application to function properly
- to optimize the operation of the site
- to store your choices with regard to cookies

List of technical cookies

Cookie name	Purpose	Lifespan
cookieControl	Consent status of Cookies & Privacy Policy message	30 days
cookieControlPrefs	Type of Cookies & Privacy Policy message	30 days

Audience measurement cookies

Cookies are used to establish anonymous statistics on the performance of our site. They enable us to understand how you access our sites, and to improve the relevance, ergonomics and operation of the services we offer. They also enable us to track the number of visitors to our sites in order to measure performance and help us improve the quality of our services.

Our audience measurement solution (Matomo) is exempt from consent in accordance with the CNIL's exemption criteria.

List of audience measurement cookies

Cookie name	Purpose	Lifespan
_pk_id	Anonymous audience measurement	<13 months
_pk_ses	Anonymous audience measurement	<30 min